

ROYALTY

INDUSTRY PRACTICE ACROSS INDIA



[Period of the study: May–June, 2010]

National Translation Mission

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ROYALTY: Industry Practice Across India

AIMS OF THE STUDY

National Translation Mission (NTM) aims to make knowledge texts available in the scheduled languages of India through translation. Towards the realization of this goal, textbooks which are fundamental to various disciplines have been identified by NTM. It will translate and publish text books through different modes. One of the modes is to assign the translations to publishing houses as turnkey projects, that is, NTM may issue tenders for the books it wants to get translated and published into Indian languages. Publishers may quote their price for the assignment. Once a publishing house is selected, NTM and the publishing house may enter into a formal agreement for the task.

Based on the recommendations of NTM-Project Advisory Committee (in the meeting held on 6th May, 2010), NTM conducted a survey to examine the industry practice with regard to the payment of royalty. NTM, through this, sought to find out if the publishing houses pay royalty on maximum retail price (MRP) or on net sales to the author/copyright holder or if the mode of payment differs from case to case. At the same time, NTM also sought to find out if the publishing houses would opt to pay royalty on MRP if they are made a party to this task through turnkey projects.

METHODOLOGY ADOPTED

NTM adopted diverse methodology to collect the required data for the study. The area of study was the entire country including some major as well as regional publishers. Publishers were contacted either directly over telephone or through email. Information was collected from publishers in some Book Fairs too. Publishers in some of the regions like Jharkhand, Karnataka, etc were contacted personally by the NTM personnel.

BIRD’S EYE VIEW

This study undertaken by NTM has thrown light on an important aspect of the publishing industry - the mode of payment of royalty. In all, NTM contacted and collected data from 105 publishing houses across the country. Four chief modes of royalty payment are identified:

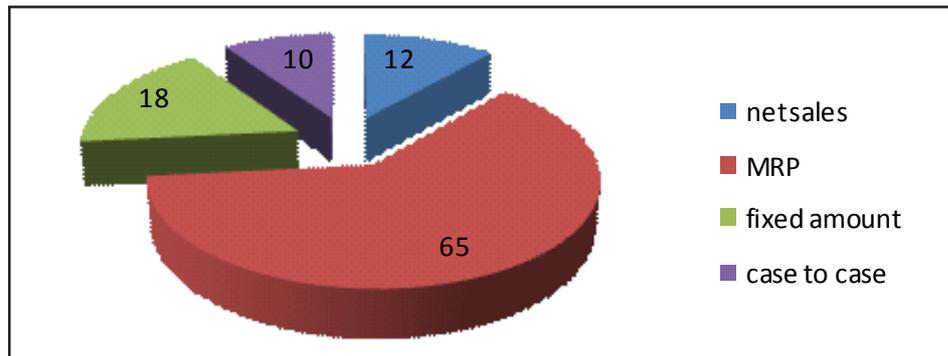
- calculation on the basis of maximum retail price (MRP)
- calculation on the basis of net sales (also called net receipts or net revenue)
- payment of a fixed amount as agreed between the author/ copyright holder and the publisher
- case to case variation

The study undertaken by NTM indicates the following:

- 61.9% calculate royalty on the basis of MRP (regional publishers mostly)
- 11.4% pay on net sales
- 17.1% on a fixed amount, and
- 9.5% publishers’ payment of royalty varies case to case depending upon their prior understanding with the author/ copyright holder.

The following table and its graphical representation reflect the overall scenario:

Net sales	MRP	Fixed amount	Case to case
12	65	18	10



The major publishing houses, as noticed during the study, prefer to calculate royalty on net sales and are of the view that this is the standard international practice. As most of them do not have sales outlets/counters in various regions, they have to invariably depend upon the distributors and sellers to expand the market for their books. This calls for sharing a huge percentage with these distributors. Therefore the most prevalent

...It is easier to calculate royalty on M.R.P and is therefore more in use. Net sales value is more in use in international and large publishing houses in India. To calculate royalty on net sales the publishing house need to be highly organized. So mode of royalty calculation varies from publisher to publisher.

-Chetna Parkashan & Unistar Books

practice among the major publishers is to calculate royalty on the basis of net sales. On the other hand, the regional publishers do not have the necessity to depend upon any distributor to sell their books in most of the cases. This lends them enough scope to pay royalty on the basis of MRP of a book.

The study also shows that the percentage of royalty ranges from 5% to 25% and sometimes it is equally divided between the author and the translator. Some publishers like Adaiyalam and Alaigal Publishers from Tamilnadu also informed that they generally get translation rights for free of cost. The translators are generally paid based on

...we pay royalty on net sales (also known as net receipt). We do not pay royalty on MRP. This is the generally prevalent norm in all the major publishing houses.

The reason is very simple. If a book's MRP is Rs 100, the publisher has to give a discount of 30 to 40% (depending on the kind of book it is) to the distributor. So, the publisher actually gets only Rs 60 or Rs 70. That is why the royalty is given on the amount that we actually receive, or the net sales.

At the moment... (we are) not in a position to say if we can agree to pay royalty on MRP as this is not really our company policy.

-Pearson Education India

the number of pages or the number of words. Although the mode of royalty payment might differ from publisher to publisher, most of them expressed their willingness to partake in NTM's efforts.

Formulating royalty polices for NTM texts could be done taking all the above aspects of the study into consideration.

...the norm even abroad is to pay royalty on net revenue. How can a publisher share the money with the author which he has not earned in the first place and has gone in commissions?...we will not pay royalty on the MRP for the reasons given above. Distributors' demands of commissions are to the extent of 50% and the payments are never upfront from them...no distributors or booksellers buy the books from publishers...The time lag of earning revenue from a book is six months to a year. While printers and paper industry does not give any credit. ... Quality publishing is different from mere printing...

Punya Publishing Pvt. Ltd.

PUBLISHERS CONTACTED

1. A.K Mishra Book Agency, Cuttack, Orissa
2. Aadim Book Centre, Jamshedpur, Jharkhand
3. Aakruti Books Pvt. Ltd., Bengaluru, Karnataka
4. Aazhi Publisher, Chennai, Tamilnadu
5. Aditi Book Distributors, Jaipur, Rajasthan
6. Adiyalam Publisher, Trichy, Tamilnadu
7. Aharnishi Prakashana, Chitradurga, Karnataka
8. Alaigal Puthaga Ulagam, Chennai, Tamilnadu
9. Alakananda Prachuranalu, Vijayawada/ Hyderabad/
Visakhapatnam, Andhra Pradesh
10. Ananda Publishers Pvt. Ltd, Calcutta, West Bengal
11. Anmol Publication Pvt. Ltd. India, New Delhi
12. Ashangba Communication, Imphal East, Manipur
13. Asian Book House, New Delhi
14. Bani Mandir, Guwahati, Assam
15. Bharat Law House, Jaipur, Rajasthan
16. Bimb Publications, Tiswadi, Ilhas, Goa
17. BPB Publication, New Delhi
18. Cambridge University Press India Pvt. Ltd.
19. Chetana Book House, Mysore, Karnataka
20. Chetana-Samiti, Patna, Bihar
21. Chetna Parkashan, Ludhiana, Punjab
22. Chintana Pustaka, Bengaluru, Karnataka
23. Current Book House, Jaipur, Rajasthan
24. Current Books, Trissur, Kerala
25. Current Law House, Rajasthan
26. D.C. Books, Kottayam, Kerala
27. Dey's Publishing House, Kolkata, West Bengal
28. Diamond Publication, Pune, Maharashtra
29. Educational Publishing House, New Delhi
30. Foundation Books Pvt. Ltd. India, New Delhi
31. Gamma Publication, Darjeeling, West Bengal
32. Global Media Production, New Delhi
33. Greenbooks, Trissur, Kerala
34. Gyan Books Pvt. Ltd. India, New Delhi
35. Hindi Granth Academy, Bhopal, Madhya Pradesh
36. Hodamba Publications, Cachar, Assam

37. Hyderabad Book Trust, Hyderabad, Andhra Pradesh
38. Jaag Publications, Ponda, Goa
39. Jai Bharath Prakshana, Mangalore, Karnataka
40. Jaipur Book House, Jaipur, Rajasthan
41. Jana Prakashan, Sikkim
42. Jaypee Brothers Medical Publishers Pvt. Ltd., New Delhi
43. Kalachuvadu Publishers, Nagercoil, Tamilnadu
44. Kitab Mahal, Cuttack, Orissa
45. Konkan Times, Betim, Bardez-Goa
46. Lamyanba Publications, Imphal, Manipur
47. Lawyers Book Stall, Guwahati, Assam
48. Maithili Academy, Patna, Bihar
49. Manimekalai Prasuram, Chennai, Tamilnadu
50. Mehta Publication, Pune, Maharashtra
51. Mitra & Ghosh Publishers Pvt. Ltd., Kolkata, West Bengal
52. Modern Publishing House, New Delhi
53. Motilal Banarasidas, Varanasi/Delhi, Uttar Pradesh
54. Motilal Banarsidas, Delhi.
55. Narosa Publishing House, New Delhi
56. National Book Trust, Delhi
57. Navakarnataka Publishers Pvt. Ltd., Mysore, Karnataka
58. New Century Book House Pvt. Ltd., Chennai, Tamilnadu
59. Orissa State Textbook Bureau, Bhubaneswar, Orissa
60. Oxford University Press
61. Palaniappa Brothers, Chennai, Tamilnadu
62. Panchasheel Prakashan, Jaipur, Rajasthan
63. Peacock Publications, Hyderabad, Andhra Pradesh
64. Pearson Education India
65. Pharos Media & Publishing Pvt. Ltd., Delhi
66. Pragati Prakashan, Meerut, Uttar Pradesh
67. Prakashan Sansthan, Delhi
68. Prakhar Publishers' Distributors, Gwalior, Madhya Pradesh
69. Punya Publishing Pvt. Ltd, Bangalore, Karnataka
70. Pushpanjali Prakashan, Delhi
71. Rachna Prakashan, Jaipur, Rajasthan
72. Raj Publications, Nambol , Manipur
73. Rajae Publications, South Goa
74. Rajasthan People's Publishing House, Jaipur

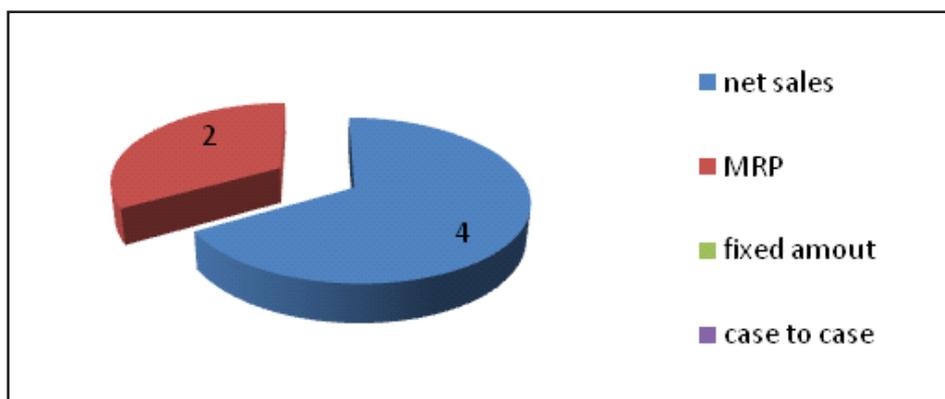
75. Rajhans Prakashan, Jaipur, Rajasthan
76. Rajhans Publication, Pune, Maharashtra
77. Rajhauns Vitaran, Panaji, Goa
78. Rama Brothers India Pvt. Ltd., New Delhi
79. Rupa Publication, New Delhi
80. S. Chand and Company Ltd. India, New Delhi
81. Sahitya Akademi, New Delhi
82. Sahitya Samsad, Kolkata, West Bengal
83. Sahityam, Kolkata, West Bengal
84. Sakshi Publishing House, Rajasthan
85. Santosh Prakashan, Darbhanga, Bihar
86. Sapna Book House Pvt. Ltd., Bengaluru, Karnataka
87. Satyanarayana Book Store and Book Publisher, Cuttack, Orissa
88. Shekhar Prakashan, Patna, Bihar
89. Shruti Publication, Noida, Uttar Pradesh
90. Siroi Group of Publications, Thoubal, Manipur
91. SISO Books, Trivandrum, Kerala
92. State Language Institute, Trivandrum, Kerala
93. Tata McGraw-Hill Education India Pvt. Ltd.
94. Telugu Academy, Hyderabad, Andhra Pradesh
95. Uday Prakashan, Siliguri, West Bengal
96. Unistar Books, Chandigarh
97. United Publishers, Mangalore, Karnataka
98. Uyirmmmai Pathippagam, Chennai, Tamilnadu
99. Vasanta Publication, Karnataka
100. Vinyas Publishers, Mangalore, Karnataka
101. Visalaandhra Book House, Hyderabad, Andhra Pradesh
102. Vishwavidyalaya Prakashan, Varanasi, Uttar Pradesh
103. Vision Books Pvt. Ltd., Delhi
104. Vivek Publishing House, Jaipur, Rajasthan
105. Yaibiren Communications, Imphal West, Manipur

DATA ANALYSIS

Some Major Publishers

The mode of royalty payment of some publishers which cannot be sited primarily in any specific region is mentioned below:

No	Name	Royalty Payment *
1	Cambridge University Press India Pvt. Ltd.	net sales
2	National Book Trust	MRP
3	Oxford University Press	net sales
4	Pearson Education India	net sales
5	Sahitya Akademi	MRP
6	Tata McGraw-Hill Education India Pvt. Ltd.	net sales



* **Guide to the chart:**

MRP: royalty is paid on the Maximum Retail Price of a book.

Net sales: royalty is paid on the net receipt of a book.

Fixed amount/one time payment: royalty is calculated as a fixed amount/ onetime payment depending upon the publisher's prior understanding with the author.

Case to case: the payment of royalty differs from case to case depending upon the prior agreement of the publishing house with the author/translator/copyright holder.

FURTHER INFORMATION...

Cambridge University Press India Pvt. Ltd.: royalty is always paid on net receipts of sales proceeds and never on MRP. CUP would like to continue the same procedure in translation projects too.

Oxford University Press: usually the royalty is paid on net prices. However, OUP would also consider MRP linked royalties in specific cases depending on the viability and other specifications of the project.

Pearson Education India: royalty is paid on net receipt and not on MRP. PEI emphasised that paying royalty on net sales is the generally prevalent norm in all the major publishing houses.

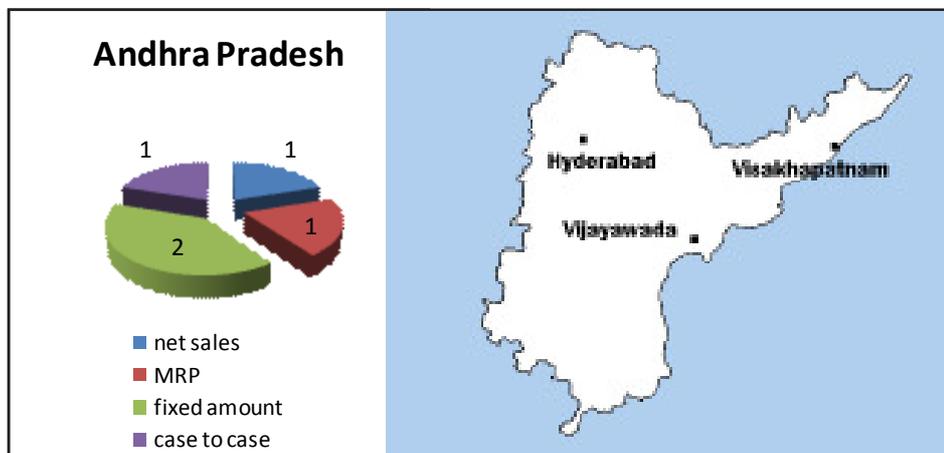
Tata McGraw-Hill Education India Pvt. Ltd.: royalty terms are based on net sales and not on MRP. However, it is made clear that if NTM selects Tata McGraw-Hill's books the publication house would be open to the idea of royalty terms on MRP basis.

Regionwise

In the regionwise study of royalty payment, NTM collected data from publishers in most of the states. Despite the continuous efforts by NTM, data from some of the states could not be gathered.

ANDHRA PRADESH

No	Name	Place	Royalty Payment
1	Alakananda Prachuranalu	Vijayawada/ Hyderabad/ Visakhapatnam	MRP
2	Peacock Publications	Hyderabad	fixed amount
3	Telugu Academy	Hyderabad	fixed amount
4	Visalaandhra Book House	Hyderabad	net sales
5	Hyderabad Book Trust	Hyderabad	case to case

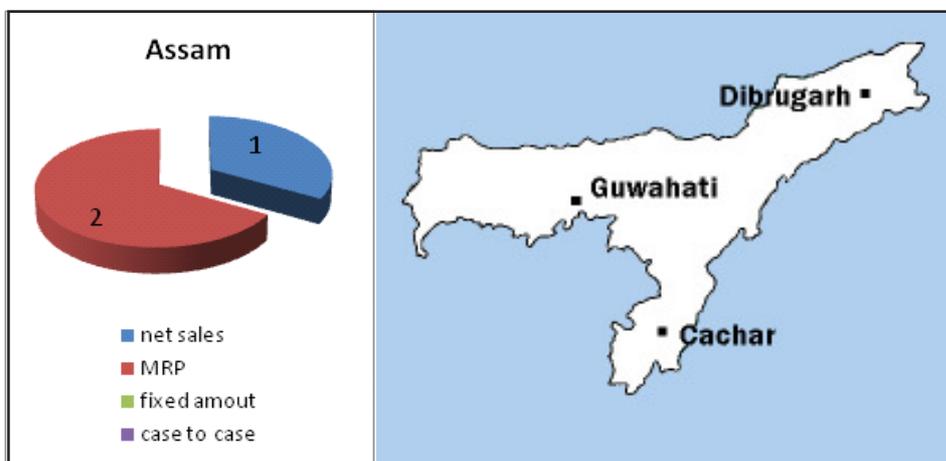


FURTHER INFORMATION...

Hyderabad Book Trust: HBT allows others to publish its works freely as it does not believe in intellectual copyright. If needed, royalty is calculated in two ways: 1) Onetime payment mode ranging usually between Rs. 3,000 - Rs. 5,000 as a token amount. 2) 8% royalty on either MRP or net sales excluding the complementary copies.

ASSAM

No	Name	Place	Royalty Payment
1	Bani Mandir	Guwahati/ Dibrugarh	net sales
2	Hodamba Publications	Cachar	MRP
3	Lawyers Book Stall	Guwahati	MRP



FURTHER INFORMATION...

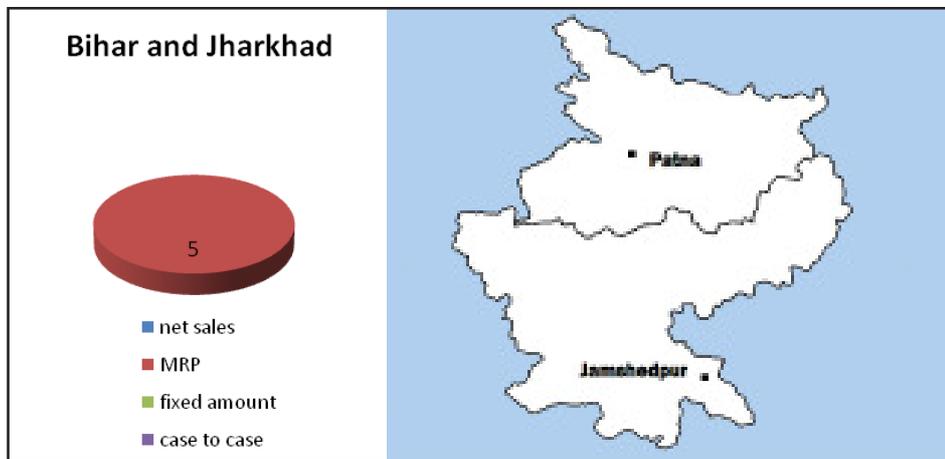
Bani Mandir: royalty is paid depending upon the genres of books. For text books, Bani Mandir calculates on the basis of net sales as they have to give a huge discount to the distributors or book sellers. But in the case of literary texts, they pay a fixed amount as royalty.

Hodamba Publication: generally a fixed amount is paid as royalty, but, it is conveyed that if NTM collaborated with it in the future, Hodamba Publication would be ready to follow NTM's policy.

LBS Publications: royalty percentage is calculated on the basis of MRP of a book. LBS Publications expressed anxiety over the non-involvement of publishers and the direct involvement of author and target publishers in the process of translation many a times. It requested to be informed and contacted if NTM takes up its books for translation.

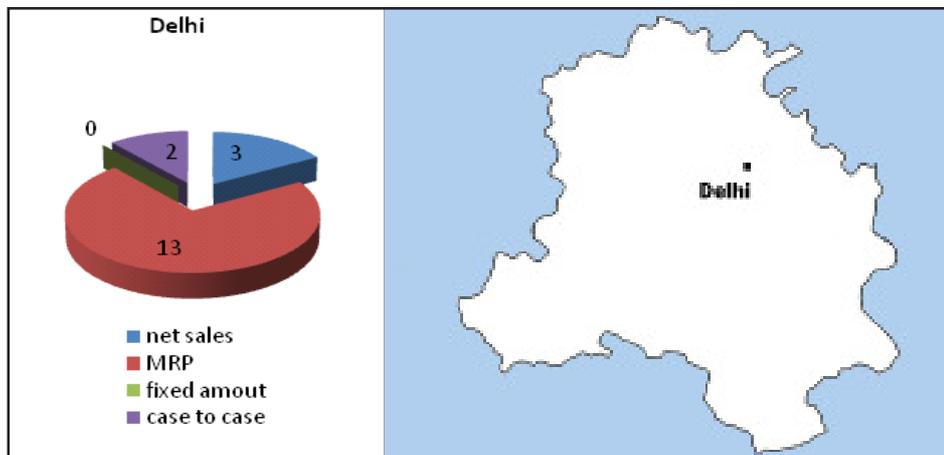
BIHAR & JHARKHAND

No	Name	Place	Royalty Payment
1	Aadim Book Centre	Jamshedpur	MRP
2	Chetana-Samiti	Patna	MRP
3	Maithili Academy	Patna	MRP
4	Santosh Prakashan	Darbhanga	MRP
5	Shekhar Prakashan	Patna	MRP



DELHI

No	Name	Place	Royalty Payment
1	Anmol Publication Pvt. Ltd.	Delhi	net sales
2	Asian Book House	Delhi	MRP
3	BPB Publication	Delhi	MRP
4	Educational Publishing House	Delhi	net sales
5	Foundation Books Pvt. Ltd. India	Delhi	net sales
6	Global Media Production	Delhi	MRP
7	Gyan Books Pvt. Ltd. India	Delhi	MRP
8	Jaypee Brothers Medical Publishers Pvt. Ltd.	Delhi	case to case
9	Modern Publishing House	Delhi	MRP
10	Motilal Banarsidas	Delhi	MRP (mostly)
11	Narosa Publishing House	Delhi	MRP
12	Pharos Media & Publishing Pvt. Ltd.	Delhi	case to case
13	Prakashan Sansthan	Delhi	MRP
14	Pushpanjali Prakashan	Delhi	MRP (mostly)
15	Rama Brothers India Pvt. Ltd.	Delhi	MRP
16	Rupa Publication	Delhi	MRP
17	S. Chand and Company Pvt. Ltd.	Delhi	MRP
18	Vision Books Pvt. Ltd.	Delhi	MRP



FURTHER INFORMATION...

Anmol Publication Pvt. Ltd. India & Foundation Books Pvt. Ltd. India: royalty is generally calculated on the basis of net sales. However, the mode of royalty payment is decided depending upon the relation/s between the publisher/s and the concerned party and the quality of the book.

Asian Book House, Motilal Banarsidas & Pushpanjali Prakashan: royalty is paid on MRP in most of the cases. However, the mode of royalty payment is decided depending upon the relation/s between the publisher/s and the concerned party and the quality of the book.

BPB Publication: royalty is generally calculated on the basis of MRP but sometimes it also depends upon the Publisher's relation with the author.

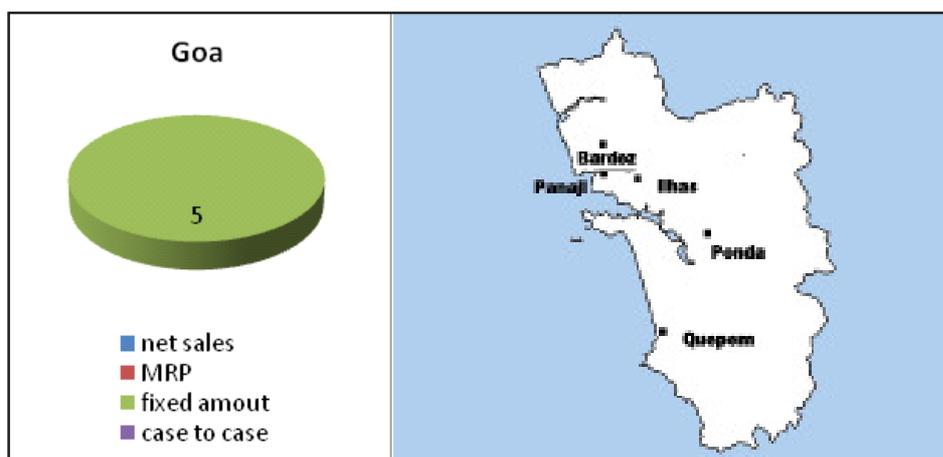
Jaypee Brothers Medical Publishers Pvt. Ltd.: royalty is paid both on MRP and net sales varying on case to case basis.

Narosa Publishing House: royalty is either paid on MRP or as agreed by the Publishing House and the author/copyright holder.

Pharos Media & Publishing Pvt. Ltd.: unless a specific amount is agreed upon, authors are paid for each edition of the book. The payment, depending upon the salability of the book, may be in cash or kind. The author may get it in kind like getting 10% of the printed copies or in cash, which may be paid in advance or after a period of six months or a year. It may also be based on the number of copies sold in the accounting year. Regarding translations, payments to the translators are made only once usually at the end of the work.

GOA

No	Name	Place	Royalty Payment
1	Bimb Publications	Tiswadi, Ilhas	fixed amount
2	Jaag Publications	Ponda	fixed amount
3	Konkan Times	Bardez	fixed amount
4	Rajae Publications	Quepem	fixed amount
5	Rajhauns Vitaran	Panaji	fixed amount



FURTHER INFORMATION...

Bimb Publications: a fixed amount is paid to the copyright holder and translator. The copyright holder does not have any say in the MRP of the book.

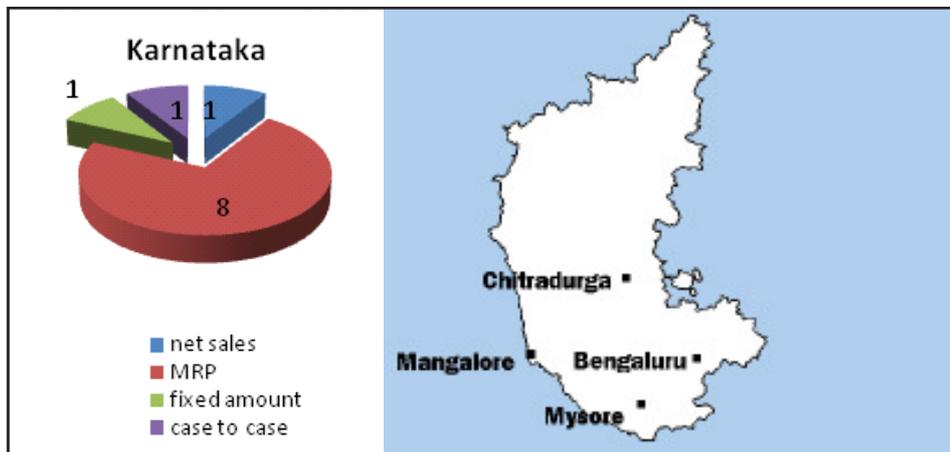
Konkan Times: author/translator is paid a fixed amount during the first edition of the publication. In some cases, she is paid a little token during the next editions.

Rajae Publications: showed interest to work with NTM by engaging full time translators. The mode of payment practiced now is paying a fixed amount to the author.

Rajhauns Vitaran: royalty is paid as onetime payment so that the publisher has final authority on fixing the MRP and the sale of the book.

KARNATAKA

No	Name	Place	Royalty Payment
1	Aakruti Books Pvt. Ltd.	Bengaluru	MRP
2	Aharnishi Prakashana	Chitradurga	MRP
3	Chetana Book House	Mysore	MRP
4	Chintana Pustaka	Bengaluru	MRP
5	Jai Bharath Prakshana	Mangalore	MRP
6.	Navakarnataka Publishers Pvt. Ltd.	Mysore,	MRP
7.	Punya Publishing Pvt. Ltd	Bengaluru	net sales
8.	Sapna Book House	Mysore	MRP
9.	United Publishers	Mangalore	MRP
10.	Vasanta Publication	Bengaluru	case to case
11.	Vinyas Publishers	Mangalore	fixed amount



FURTHER INFORMATION...

Aakruti Books Pvt. Ltd.: generally pays 10% royalty on MRP calculated on the produced volume in two parts: first 5% of the royalty being paid immediately after the book launch and the remaining 5% after 6 months of the book launch.

Aharnishi Prakashana: pays 10% royalty to the author on MRP of the book. They publish 1000 copies first and 25 copies are given to the author along with the royalty.

Chetana Book House: royalty of 15% is paid to the author/legal heir on MRP of the book for 1000 copies published initially. Again the same percentage of royalty is paid for the subsequent 1000 copies. Since the copyright of the work will be with the author/legal heir, she can contact a new publisher anytime.

Chintana Pustaka: 5% for translators and 10% to 15% for original author/publisher is paid on MRP as royalty.

Jai Bharath Prakshana: 10% of royalty is paid to the authors on MRP on the number of copies sold.

Navakarnataka Publishers Pvt. Ltd.: royalty of 7.5% is paid to the author/legal heir on MRP after 6 months of the publication of translation. Onetime payment based on the word count is paid towards translation services. For original works, 10% royalty is paid to the author/legal heir irrespective of sales.

Punya Publishing Pvt. Ltd.: royalty is calculated on the basis of net sales and it prefers to adopt the same policy in the future publications too.

Sapna Book House: 10% of royalty is paid to the authors on MRP.

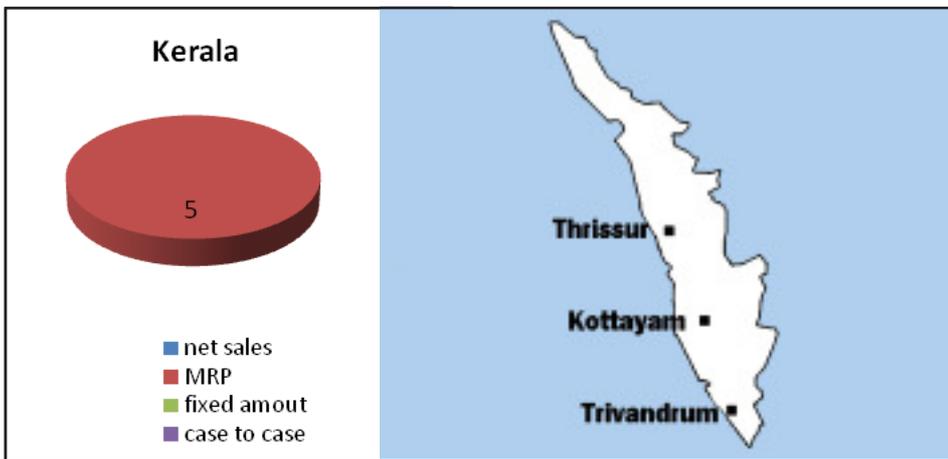
United Publishers: pays 10% to 15% royalty on MRP on the number of copies published to a single author and 20% royalty in case of multiple authors which will be divided equally among the authors.

Vasanta Publication: royalty is paid on both MRP & net sales depending upon negotiations.

Vinyas Publishers: royalty is paid on the basis of the contract it enters into with author/copyright holder. The author is paid a fixed amount as agreed in the contract and the copyright is procured from her.

KERALA

No	Name	Place	Royalty Payment
1	Current Books	Thrissur	MRP
2.	D.C. Books	Kottayam	MRP
3.	Green Books Publishers	Thrissur	MRP
4.	SISO Books	Thiruvananthapuram	MRP
5.	State Language Institute	Trivandrum	MRP



FURTHER INFORMATION...

Current Books: 10% to 20% royalty on MRP is paid for knowledge text translations.

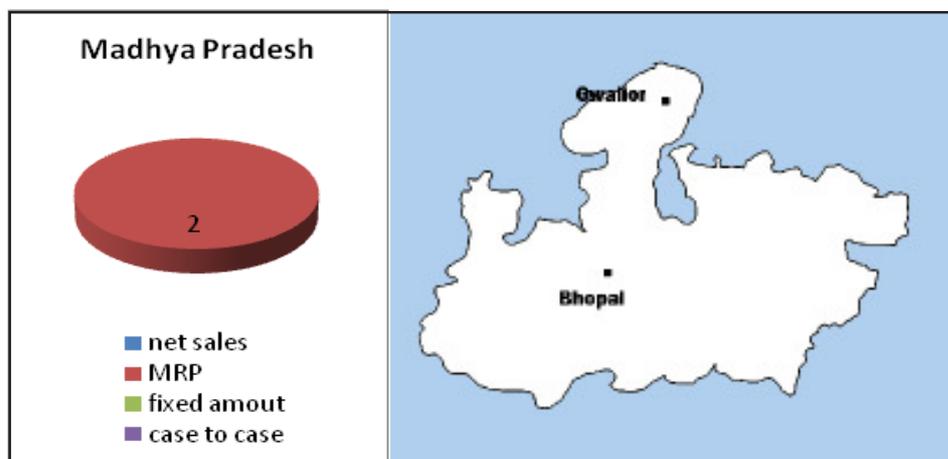
D.C. Books: 10% royalty on MRP is paid for knowledge text translations.

Green Books Publishers: royalty is calculated on MRP and it is paid once in every six months. If the book is not sold in time and becomes a liability to the publisher, the Publishing house has the right to sell it at any lowest price to which the royalty is not applicable.

SISO Books: royalty amount ranging from 10% to 30% on MRP of a book is paid for knowledge text translations.

MADHYA PRADESH

No	Name	Place	Royalty Payment
1	Hindi Granth Academy	Bhopal	MRP (mainly)
2.	Prakhar Publishers' Distributers	Gwalior	MRP (mainly)



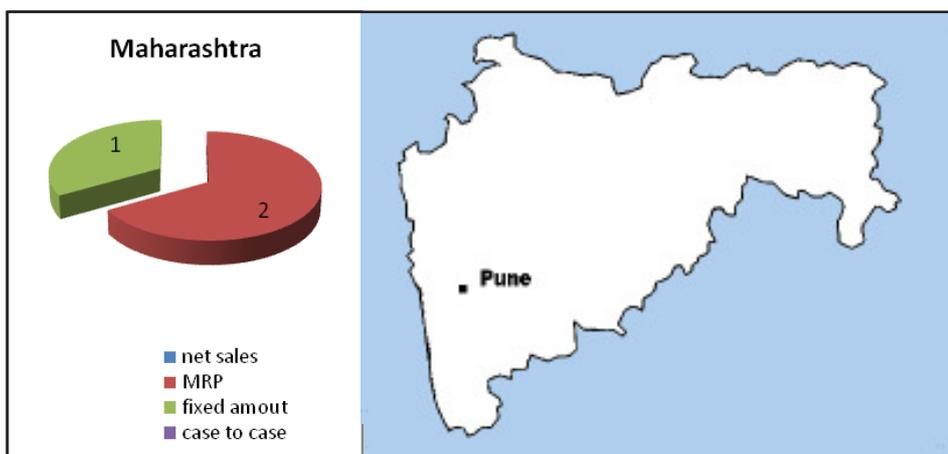
FURTHER INFORMATION...

Hindi Granth Academy (HGA): generally pays royalty on the basis of MRP. A fixed amount is paid as royalty if HGA acquires copyright for a title. In case of different editions, the amount of royalty varies and from the second edition onwards royalty depends upon the sales.

Prakhar Publishers' Distributers: though royalty is paid mostly on the basis of MRP, the mode of royalty payment is sometimes decided depending upon their relation with the party and the quality of the book.

MAHARASHTRA

No	Name	Place	Royalty Payment
1	Diamond Publication	Pune	fixed amount
2.	Mehta Publication	Pune	MRP
3.	Rajhans Publication	Pune	MRP



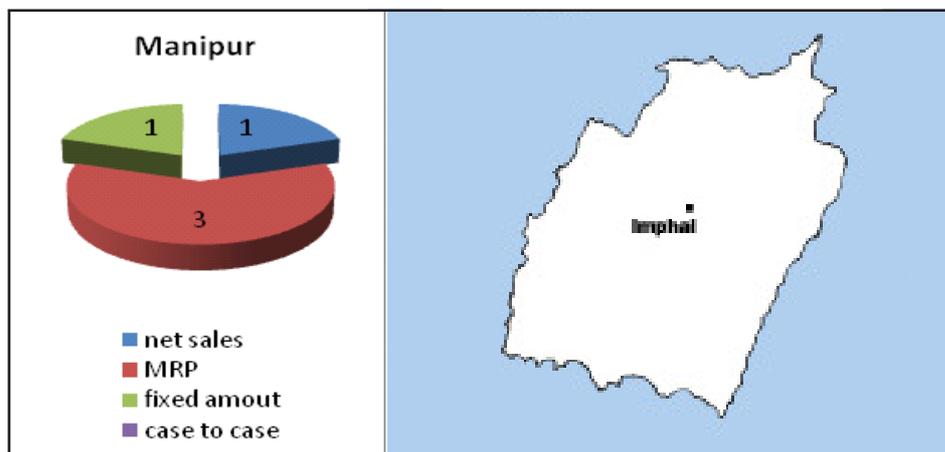
FURTHER INFORMATION...

Mehta Publication: 5% to 10% of royalty is paid on the basis of MRP.

Rajhans Publication: 5% of royalty is paid on the basis of MRP. It is also made clear that royalty percentage may increase depending upon the schemes.

MANIPUR

No	Name	Place	Royalty Payment
1	Ashangba Communication	Imphal East	MRP
2.	Lamyamba Publications	Imphal	MRP
3.	Raj Publications	Nambol	MRP
4.	Siroi Group of Publications	Thoubal	net sales
5.	Yaibiren Communication	Imphal West	fixed amount



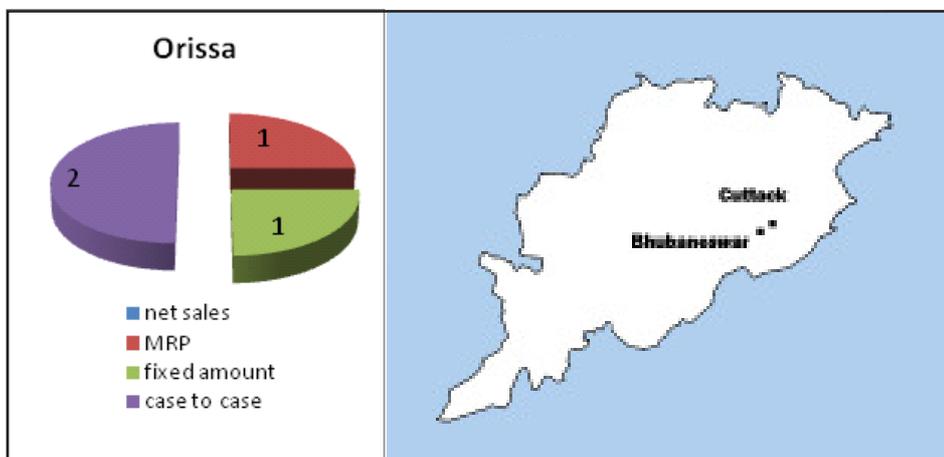
FURTHER INFORMATION...

Three publishers from Manipur, namely **Ashangba Communication**, **Lamyamba Publication** and **Raj Publications** have informed that royalty is paid on the basis of MRP. **Siroi Group of Publications** calculates royalty on the basis of net sales while **Yaibiren Communications** pay a fixed amount as royalty.

Sometimes, the publishers of Manipur pay an amount to the author/ translator as token or honorarium and they publish the book on their own. In those cases, the author receives a certain number of complimentary copies of the book. But, all of these publishers showed an inclination to follow the royalty mode decided by NTM if NTM opts to collaborate with them in near future.

ORISSA

No	Name	Place	Royalty Payment
1	A.K. Mishra Book Agency	Cuttack	MRP
2.	Kitab Mahal	Cuttack	case to case
3.	Orissa State Text Book Preparation and Production Bureau	Bhubaneswar	fixed amount
4.	Satyanarayana Publisher	Cuttack	case to case



FURTHER INFORMATION...

A.K. Mishra Book Agency: royalty is paid depending upon the mutual understanding between writer and publisher. Generally 5% royalty is paid to the writers on MRP. Sometimes it pays on the basis of number of pages at the rate of Rs. 20 to Rs. 25 per page depending upon the type of the text.

Kitab Mahal: pays royalty either at Rs. 8 per page or 5% to 10% on MRP.

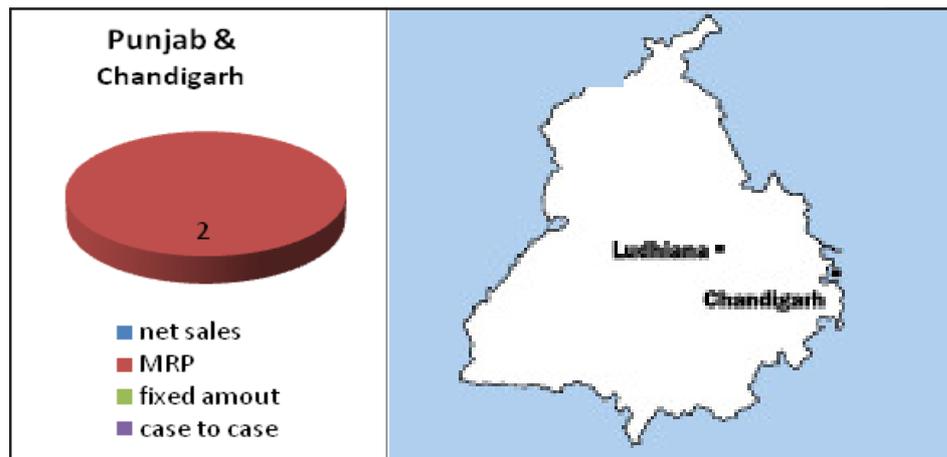
Orissa State Text Book Preparation and Production Bureau: pays a fixed remuneration of Rs. 5000 to each writer.

Satyanarayana Publisher: pays royalty to writers in 3 ways: i) 10% to 15% on MRP, ii) onetime payment on per page rate basis, iii) depending upon the understanding between writer/s and the publisher.

For text books it pays 20% to 25% royalty on MRP. However, no royalty is paid for the first edition of a book. For the second edition, the amount of royalty depends on the sales.

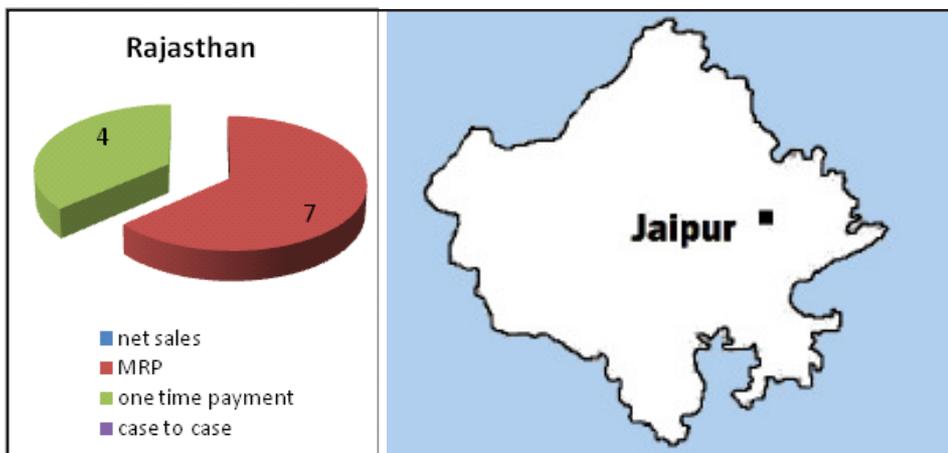
PUNJAB & CHANDIGARH

No	Name	Place	Royalty Payment
1	Chetna Parkashan	Ludhiana	MRP
2.	Unistar Books	Chandigarh	MRP



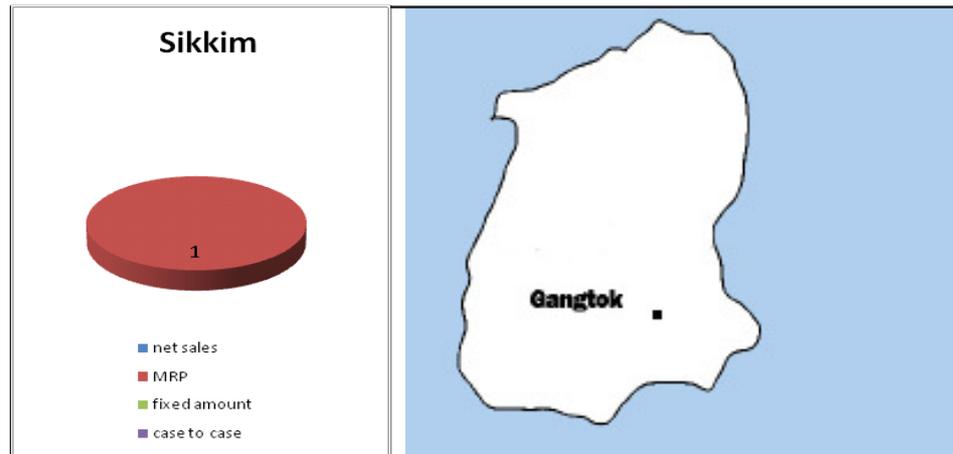
RAJASTHAN

No	Name	Place	Royalty Payment
1	Aditi Book Distributors	Jaipur	MRP
2.	Bharat Law House	Jaipur	MRP
3.	Current Book House	Jaipur	MRP
4.	Current Law House	Jaipur	onetime payment
4.	Jaipur Book House	Jaipur	onetime payment
5.	Panchasheel Prakashan	Jaipur	MRP
6.	Rachna Prakashan	Jaipur	MRP
7.	Rajasthan People's Publishing House	Jaipur	onetime payment
8.	Rajhans Prakashan	Jaipur	MRP
9.	Sakshi Publishing House	Jaipur	MRP
10.	Vivek Publishing House	Jaipur	onetime payment



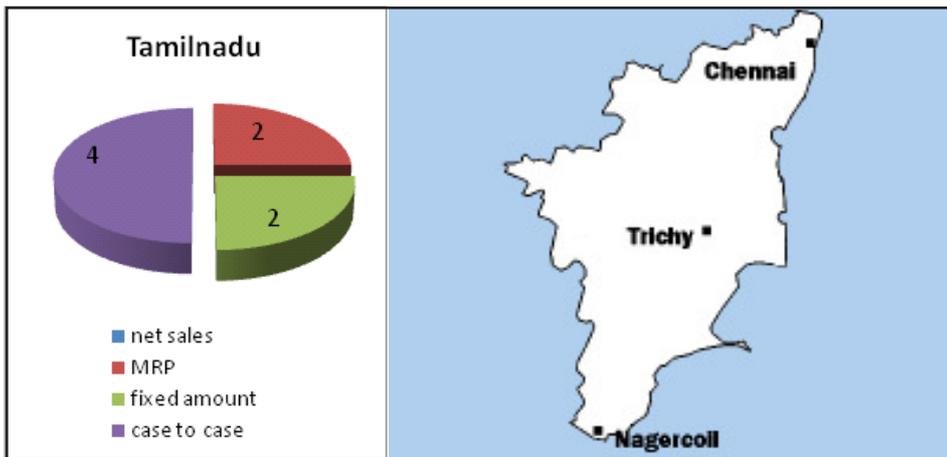
SIKKIM

No	Name	Place	Royalty Payment
1	Jana Prakashan	Sikkim	MRP



TAMILNADU

No	Name	Place	Royalty Payment
1	Aazhi Publishers	Chennai	case to case
2.	Adaiyalam Publishers	Trichy	case to case
3.	Alaigal Publishers	Chennai	case to case
4.	Kalachuvadu Publishers	Nagercoil	case to case
5.	Manimekalai Prasuram	Chennai	fixed amount
6.	New Century Book House Pvt. Ltd.	Chennai	onetime payment
7.	Palaniappa Brothers	Chennai	MRP
8.	Uyirmmai Publishers	Chennai	MRP



FURTHER INFORMATION...

Aazhi Publishers: although Aazhi Publishers prefer to pay royalty on net sales, in most of the cases source authors/publishers demand onetime payment as it means sure and quick money. It has added that paying royalty on net sales is the international practice that can cover the losses like when they have to give about 40% discount on their books.

Adaiyalam Publishers: rights for translation are acquired free of cost in most of the cases. It practices three modes of payments in other cases. Mostly it makes a onetime payment. In cases where royalty is paid, it pays on MRP if there is certainty about an enormous sale. Normally, Adaiyalam Publishers ends up paying some kind of installment on the net sales after a particular amount of income is achieved.

Alaigal Publishers: license for translation is acquired free of cost always. The translators too mostly do not demand any payment though Alaigal Publishers pays them whenever there is enough income for sharing.

Kalachuvadu Publishers: translators are paid in two modes: i) a fixed amount of 12.5% on MRP. The author/source publisher would get half and the translator would get the other half of this amount. ii) a onetime payment to the translators on page rate basis.

Manimekalai Prasuram: translators are paid on page rate basis.

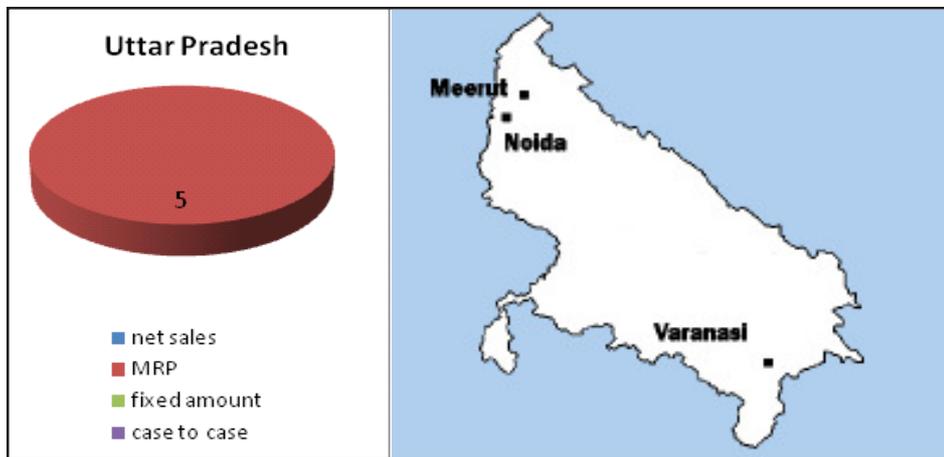
New Century Book House Pvt. Ltd.: only onetime royalty payment is made.

Palaniappa Brothers: the copyright holder is paid a royalty of 10% on MRP once in a year. Royalty is paid on page rate basis for books which are a kind of extracts or on general information. Translators in such cases get Rs. 500 - Rs. 700 depending upon the number of pages of the book.

Uyirrmmai Publishers: pays a royalty of 12.5% on the basis of MRP but payment is done after considering the sales and is not done regularly. In case of translations, Uyirrmmai Publishers pays up to 15% royalty to the translators. In case the royalty is to be shared between the original author and the translator, it is shared equally.

UTTAR PRADESH

No	Name	Place	Royalty Payment
1	Bharat Book Centre	Lucknow	MRP
2.	Motilal Banarasidas	Varanasi/Delhi	MRP
3.	Pragati Prakashan	Meerut	MRP
4.	Vishwavidyalaya Prakashan	Varanasi	MRP
5.	Shruti Publication	Noida	MRP



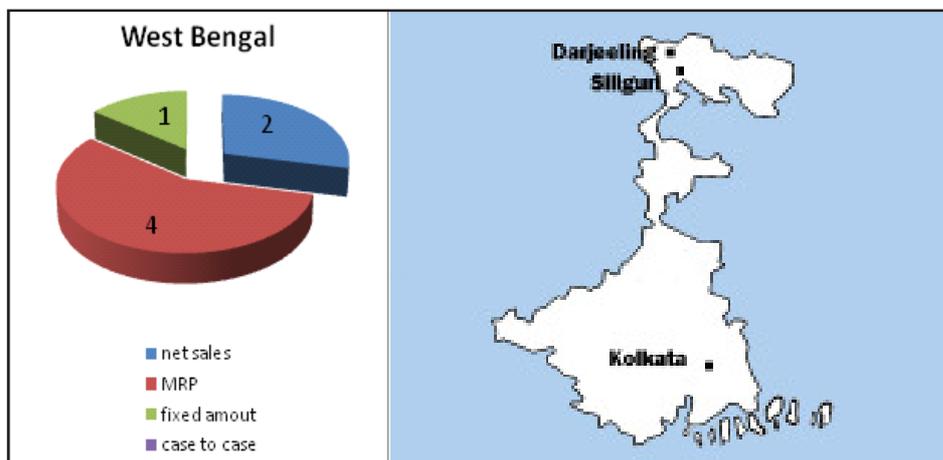
FURTHER INFORMATION...

Bharat Book Centre: royalty of 10% is paid on MRP.

Some of the publishers also added that sometimes royalty is decided based on the quality, standard, writer and subject of the book.

WEST BENGAL

No	Name	Place	Royalty Payment
1	Ananda Publishers Pvt. Ltd.	Calcutta	net sales
2.	Dey's Publishing House	Kolkata	MRP
3.	Gamma Publication	Darjeeling	MRP
4.	Mitra & Ghosh Publishers Pvt. Ltd.	Kolkata	MRP
5.	Sahitya Samsad	Kolkata	MRP
6.	Sahityam	Kolkata	net sales
7.	Uday Prakashan	Siliguri	fixed amount



FURTHER INFORMATION...

Ananda Publishers: royalty is paid on net sales to the copyright holder. Translators do not get any royalty. They are mostly paid a consolidated amount.

Sahitya Samsad: royalty is paid on MRP which goes only to the copyright holder, i.e., to the author in most of the cases. Translators are generally paid a consolidated amount on word rate basis.

Uday Prakashan: royalty is paid neither on net sales nor on MRP, but a mutually agreed upon fixed amount is remunerated.

Three Publishers from Kolkata, **Dey's Publishing House, Mitra & Ghosh Publishers Pvt. Ltd.** and **Sahityam** conveyed that generally no royalty is paid to the translator, but whenever needed, it is calculated on the basis of MRP.

LIST OF PUBLISHERS

A.K. Mishra Agencies Pvt. Ltd.

Satyabhama, Roxy Lane
Badambadi
Cuttack - 753 009
Ph: 2322244 / 55 / 66/ 77
Fax: 2322288
email: ak_agencies@bsnl.in

and

209, Bapuji Nagar
Bhubaneswar - 751 009
Ph: (0674) 2533349
Fax: 2533971

Aadim Book Centre

Mangal Majhi
Jamshedpur
Jharkhand
email: aadimbooks@gmail.com

Aakruti Books Pvt. Ltd.

No.739/34/3, 1st Floor
12th Main, 3rd Block
Rajajinagar
Bangalore 560010
Karnataka
Ph: 09886694580
web: www.aakrutibooks.com

Aazhi Publishers

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United India Colony
Kodambakkam, Chennai.
Tamilnadu
Ph: +91 44 4358 7585
email: aazhieditor@gmail.com

Aditi Book Distributors

43-44, Govind Marg, Raja Park
Near Parnami Mandir

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Rajasthan
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Adiyalam Publisher

1205/1 Karuppur salai
Puththanatham
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Tamilnadu
Ph: 04332 273444, 9444772686
email: info@adaiyalam.net

Aharnishi Prakashana

Chitradurga
Ph: 9449174662

Alaigal Puthaga Ulagam

4/9, 4th High road
United India Colony
Kodampakkam
Chennai, 600024
Tamilnadu
Ph: 24815474

Alakananda Prachuranalu

Vijayawada/Hyderabad/
Visakhapatnam
Andhra Pradesh
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Calcutta - 700 009
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Ph: 9863056527

Asian Book House
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Ph: 011-23259161

Bani Mandir
Panbazar
Guwahati-1
Assam
Ph: 0361-2513886

Bharat Book Centre
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Lucknow-226 001
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email:
bharatbookcentre@yahoo.com

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Opp. Goal Chowk Cinema
Sawaimansingh Highway
Chaura Rasta
Jaipur, 302003
Rajasthan
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Bimb Publications
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St. Lawrence, Agassaim
Tiswadi, Ilhas Goa

BPB Publication
New Delhi, Delhi
Ph: 011-23254990

**Cambridge University Press India
Private Limited**
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New Delhi - 110002
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Fax: + 91 11 23288534
email: india@cambridge.org

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Anjanadri Renukacharya Temple Street
Behind Lakshmi Talkies Road
Mysore- 570024
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Fax: 033-219 2041

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Pune, 411030
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web: www.ephbooks.com

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Ph: 09818327757

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web: www.mlbd.com

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Mysore, 570024
Karnataka

New Century Book House Pvt. Ltd.

41-B, Sidco Industrial Estate
Ambattur, Chennai, 600 098
Tamilnadu
Ph: 044-2658410, 26251968,
26359906
email: ncbhbook@yahoo.co.in
web: www.ncbh.info

Orissa State Text Book Preparation and Production Bureau

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West Bengal
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email: nirmalsahityam@gmail.com.

Sakshi Publishing House

Rajasthan
Ph: 09413114953

Sapna Book House

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Mysore, 570001
Karnataka

Satyanarayana Book Store

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Orissa

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shrutipublication@shruti_publication.com
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vasantha_prakashana@rediffmail.com

Uday Prakashan

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Rasmoni Road
Siliguri, 734003
Darjeeling
West Bengal
Ph: 0353-2517118
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Vinyas Publishers

Nekkilagudde
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Mangalore, 575 006
Karnataka
Ph: 0824-2249922/ 9480158316,
9448484922

Unistar Books

#26-27, Sector 34-A
Chandigarh, 160022

Visalaandhra Book House

Hyderabad
Andhra Pradesh
Ph: 09849082096

Vishwavidyalaya Prakashan

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sales@vvpbooks.com
web: www.vvpbooks.com

Vision Books Pvt. Ltd.

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Fax: 91-11-29836490
web: www.visionbooksindia.com

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